

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500
54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol 17, No. 45

November 10, 1962

U.S.S.R. AND U.S.: HOW THEY HANDLED THE CUBAN STORY

The Soviet View

U. S. Home Front

PAVLOV, KHRUSHCHEV, FOOTBALL AND THE PRESS

By PAUL SANKER

Soviet media provided a real Pavlovian football game for Russians in trying to clarify the Cuban crisis without making it too clear.

With its backfield caught in motion, the Soviet Union did its best to cheerlead the ordinary citizen away from the belief that the Kremlin's foreign policy had been thrown for a loss.

By Oct. 22, Soviet media had given unusual prominence to reports about secret deliberations and "war psychosis" in Washington.

When Kennedy's "quarantine" speech was noted by the Soviet press, no mention

FOR OPC CALENDAR SEE PAGE TWO

was made of the existence of Soviet missile bases in Cuba nor the "conciliatory passages" in the address, nor the warnings of the consequences to Soviet Union in case of any missile attack on the U.S. from Cuba.

(Cont'd on page 5)

NEWSMEN ARRESTED IN HAVANA

An AP dispatch reports that six foreign correspondents, seized after arrival in Havana from Mexico City by plane on Oct. 31, are still being held (at Bulletin press time) under House Arrest at the Capri Hotel. The group includes two Canadian, Robert MacNeil and Don North of NBC; a Briton, a Japanese, a man from Luxembourg and his French wife.

Fourteen Newsmen Leave For China - India Front

WASHINGTON, D.C. — As news media spokesmen and Government information aides continued their freedom-of-press debate over recent Cuban coverage restrictions, the Defense Department has extended virtual war-time privileges to press in the India-China conflict.

Fourteen accredited correspondents left Tuesday for Frankfurt where they will join Air Force groups flying supplies to Calcutta. A number of European newsmen assembled in Germany and traveled on military aircraft, transporting military assistance items to India.

The U.S. operation terminates at

(Cont'd on page 6)

CRITICS ATTACK WASHINGTON RESTRICTIONS

By JESSIE STEARNS

WASHINGTON, D.C. — Officials and reliable sources other than Public Information Officers have become almost non-existent in Washington insofar as the Cuban crisis is concerned.

Presidential Press Secretary Pierre Salinger, Assistant Secretary of Defense for Public Affairs Arthur Sylvester, and Assistant Secretary of State for Public Affairs Robert J. Manning scheduled "briefings" but rarely answered any detailed questions.

Orders that all discussions with newsmen must be reported to the proper PIO virtually "dried up" the normal sources correspondents looked to for stories to report to the public.

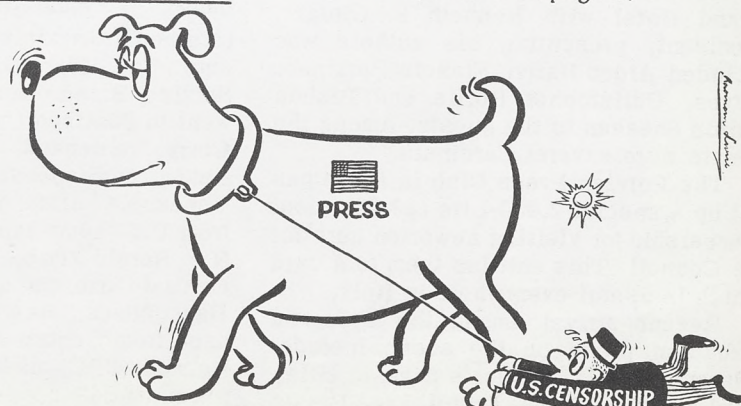
Radio and TV newscasts went hour-after-hour without any developments in the Cuban crisis.

There has been no relaxation on the flow of information on Cuba since it was imposed last month.

Newsmen of long standing say they never have experienced such secrecy even in wartime.

An example of the tight secrecy is

(Cont'd on page 5)



Noted Israeli cartoonist Raaman Lurie views USSR and USA press during Cuban crisis. (For more on Lurie, see calendar and page 3 story.)

Overseas Ticker



Edited by CHEVA ARMOR

ROME from SAM'L STEINMAN

Pope John XXIII, who has shown his partiality toward the press in a recent audience with the Stampa Estera and by his train-window conversations with journalists, emphasized his backing of news agencies, newspapers, magazines and Diocesan papers, in the Sistine Chapel under Michelangelo's painting of "The Last Judgement."

His remarks on the significance of this choice have been amply reported in the daily press and there is no need to repeat them here.

The Vatican press officer finally put on the brakes when accreditations neared the 1,000 mark. Considerable late influx is a result of requests from the many Diocesan papers throughout the world, many of whom have assigned priests in Rome to report the events for them. Only 300 places were available in the press tribunes at Santa Helena and Santa Veronica statues for the opening — of this number, 70 were for English-language correspondents whose number totaled 300.

Msgr. James Tucek, chief of the NCWC news service in Rome, is handling this division of press and it took a Solomonian rationalization for making the distribution. His office is also issuing translations of releases in English.

Most of the key press people will have left with the expiration of the first fortnight, leaving the day-to-day coverage to press associations and permanent correspondents in Rome. They may return for special events or for the opening of the second session next Spring, when more decisions are apt to be taken than during the inaugural two months.

Most of the U.S. press here met before the opening at a garden party given by Newsweek's Curtis Pepper in honor of Msgr. Tucek, who had conducted a press preview tour of St. Peter's earlier in the day.

One of the first big parties was given by Hawthorn Books of New York at the Grand Hotel with Kenneth S. Giniger, president, presenting his authors who included Alden Hatch, Francis Parkinson Keyes, Christopher Hollis and Bishop Fulton Sheehan to the guests. Among the guests were several Cardinals.

The Foreign Press Club in Rome has set up a special 2,000-Lire (\$3.20) guest membership for visiting newsmen here for the Council. This entitles them to a card which is useful everywhere in Italy.

Recent arrival among the U.S. and Canadian press on the scene include: Clarence Hall, Reader's Digest; Hiley Ward and Tony Spina, Detroit Free Press; David Meade, Chicago Daily News; Stan-

ley Burke, CBS; Aubrey Wice, Toronto Telegram; Harold Schachern, Detroit News; Mary McGarey, Columbus Dispatch.

Also Dora Jane Hamblin, Marilyn Wellemeier, Eric Pace, Nadine Liber, Judson Gooding, Stan Waman, Henry Walker, Robert Morse, David Lees and Paul Schutzer, all Time-Life; Daniel Madden, Catholic Digest; Robert Graham, America; Rev. Salvatore Vita, L.A. Times; Donald D. Mae, Toronto Star Weekly; Charles Bohm and Spencer Allen, KMOX, St. Louis; Jo-Ann Price, N.Y. Herald Tribune; and Wallace Carroll, N.Y. Times.

LONDON from BOB TUCKMAN

Sydney Gruson will head up NY Times London bureau around the first of year, succeeding Drew Middleton who moves over to Paris, replacing Robert C. Doty. Doty will take over Times Rome bureau.

Newcomers to UPI's London bureau are John Kleinbard, transferred here from Harrisburg, Pa., and Michael Honea, formerly of Dallas Danny Gilmore, UPI European news editor, is back at his London post from Rome, where he headed UPI staffers covering Vatican Council sessions.

Over at AP, assistant chief of bureau Lynn Heinzerling is back in London from swing through Africa which included covering Uganda Independence celebrations. AP's Tom Reedy also back at home base after week in Berlin because of Cuba crisis.

Another returnee to London is Time-Life's bureau chief Bob Elson, following month's leave home in the States.

MEXICO CITY . from JAIME PLENN

Dudley Doust has taken over as chief of Time-Life bureau here, succeeding Harvey Rosenhouse, transferred to L.A. months ago.

Paul Good, ABC, in Caracas on series of special assignments in So. American trouble spots Paul Kennedy, NY Times, back from swing around the Caribbean John Alius, UPI bureau chief,

returned from visit to North Mexico clients Henry Goethals, Copley News Service Bureau boss, among those who went to Santiago for IAPA coverage . . . Gerry Robichaud, Chicago Daily News LatAm correspondent, off to Brazil and Venezuela after only few days return from U.S. home leave Bert Quint, NY Herald Trib, on extended tour of Central America and Caribbean

Dan James, Hearst Headline Service, back from Central America . . . Gladys Delmas, CBC, made trip around So. America recently Betty Kirk, Manchester

(Cont'd on page 6)

JOIN THESE DATES ON YOUR

CALENDAR



Tues., Nov. 13 — Special Luncheon for Robert M. Hutchins, president of the Fund for the Republic who will discuss the Fund's Center for the Study of Democratic Institutions, new plans and programs for the Center. Informal reception, 12:15 p.m., Luncheon, 12:45 p.m.

Thurs., Nov. 15 — Reception & Dinner honoring Fellows in Advanced International Reporting, Columbia Graduate School of Journalism. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. (See Enclosure)

Mon., Nov. 19 — Cocktail reception for "the Press Pass Gang," featuring Elaine Shepard and her book "Forgive Us Our Press Passes." Cocktails, 5:30 — 7:30 p.m., followed by informal dinner.

Tues., Nov. 20 — Open House reception for Raaman Lurie, prize-winning Israeli cartoonist and paratrooper. An exhibit of his work opens, same date, on 3rd floor. Cocktails & Israeli wine, 5:30 — 7:30, followed by informal dinner. (See page 3)

Thurs., Nov. 22 — Thanksgiving Day Dinner: The traditional dinner, with wine, will be served in the Main Dining Room. \$4.25 each for adults; \$2.75 for children. Time: 3:00 — 7:00 p.m. Reservations, please. Bar opens at 12:00 Noon.

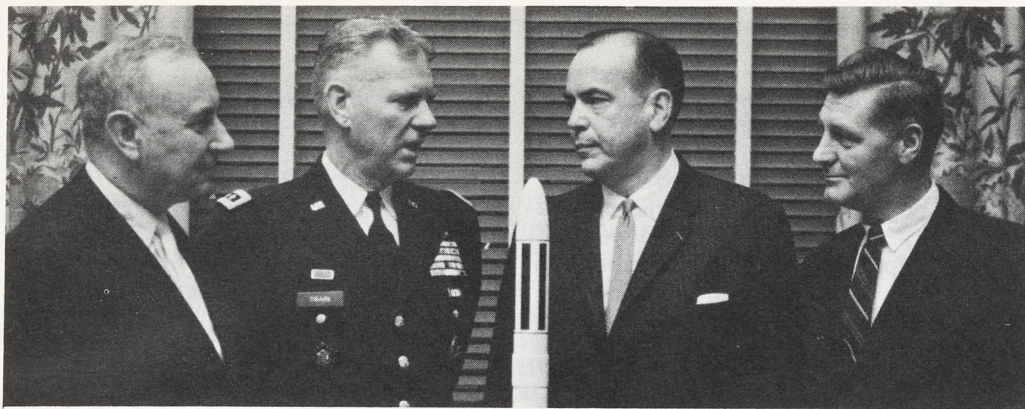
Mon., Nov. 26 — Reception & Dinner honoring winners of Maria Cabot Awards for distinguished journalistic achievement that has contributed to inter-American understanding.

Wed., Nov. 28 — Semi-Annual Meeting. Dinner, 6:00 p.m. Meeting, 7:30 p.m.

Thurs., Nov. 29 — Cocktails & Dinner: Robert Moses, guest of honor, will talk on "Post-Election and Pre-Election Reflections." Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please. (Details next week)

Saturday Buffet and Sunday Smorgasbord are served each week in the Bar. Sat. schedule: 12:00 Noon till Midnight; \$2.50 charge; short-order menu served 3:00 — 11:30 p.m. Sun. schedule: 1:00 p.m. till Midnight; \$3.00 charge; short-order menu served 2:00 — 11:30 p.m.

Editor This Week: Ralph Major
Bulletin Committee Chairman
Charles Justice
Managing Editor: Lucille G. Pierlot



FILM SHOWING, Nov. 1: (l. to r.) J.W. Crosby; Gen. W.F. Train; Ansel Talbert; and Kurt Lassen.

FILM GIVES INSIDE LOOK AT ARMY MISSILES

An inside look at the new U.S. Army missiles was given to members and guests last Thursday, Nov. 1, at the OPC Film Screening Committee reception and dinner.

Featured at the dinner was a talk by Maj. Gen. William F. Train, Commandant of the U.S. Army College in Carlyle, Pa., and an Army Film, "Operation Solid Punch," dealing with newly-developed missiles. Also present as a guest of honor was J.W. Crosby, president of the Thiokol Chemical Corp., developers and manufacturers of solid fuel propellants used in Army missiles.

"New weapons and the troubled world situation," Gen. Train said, "require that the Army recruit a much higher level of soldier than was the case in the past. We have raised our standards and today are receiving more capable recruits. Of-

ficers and men alike are being given more intensive training not only in battle techniques, but also in dealing with people in the far-flung outposts we now must man," he said.

The film demonstrated the range and effectiveness of the newest Army missiles and traced the development by the Army of solid fuel propellants which are now being used by other services as well as in space probes.

Crosby presented the Club with a full color picture of missiles used by the Army today. OPC president Dick Johnston introduced Gen. Train. Kurt Lassen, Film Screening Committee chairman, presided.

Paratrooper Cartoonist From Israel For Nov. 20

Prize-winning Israeli cartoonist Raaman Lurie will be guest of honor at a cocktail-reception, Tuesday, Nov. 20, when OPC opens an exhibit of his work in the Third-floor Gallery. Lurie is also guest cartoonist for this issue of the *Overseas Press Bulletin*. (See page 1.)

Lurie is probably the world's only man to combine parachute-jumping and cartooning. At the age of 16, he joined the Israel Armed Forces and fought in the Negev Desert. In the same year he sold his first cartoon (to the Armed Forces newspaper). He emerged as a 2nd Lt. of Paratroopers, and is now a Reserve Captain.

Once a photographer was assigned to cover a Lurie parachute jump — but the cartoonist beat the cameraman to the draw, and landed with a finished cartoon of the photographer aiming his camera in mid-air.

At 22 Lurie won the coveted Annual Award of the Federation of Israeli Journalists — and *Life* Magazine marked the event by reprinting a double-page spread of his work.

This will be a "before dinner" affair, from 5:30 p.m. to 7:30 p.m. Special Israeli wines will be served by courtesy of the Israel Information Service.

Program includes a 90-second gag film of the cartoonist "creating."

The 'Press Pass Gang' Celebrates on Nov. 19

"The Press Pass Gang" — past, present and future — will celebrate with cocktails and a reception featuring Elaine Shepard Monday, Nov. 19, from 5:30 — 7:30 p.m.

Affair will be the kickoff for Miss Shepard's new book, "Forgive Us Our Press Passes" — a seriously hilarious account of the doings of newsmen who followed Eisenhower to India and the Middle East, and chased other celebrities in South America and Africa.

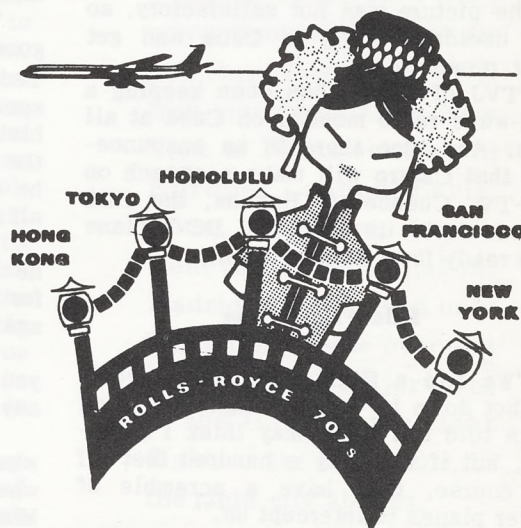
Besides the photogenic Elaine, the program (yes, there will be a program) may be expected to include reminiscences of recent junkets, probably leading to a "can you top this one" contest.

'Tis said that Miss Shepard, often the only female in the correspondents corps in such spots as the Congo and Afghanistan, sometimes managed to get ahead of the boys — some of whom will have ready replies on Monday.

In keeping with new policy, copies of "Forgive Us Our Pass Presses" (liberally illustrated) will be available, ready for autographing.

FLY BOAC's JET BRIDGE TO THE ORIENT

Departures from New York, San Francisco and Honolulu.
Call your Travel Agent or BOAC.



ALL OVER
THE WORLD

B·O·A·C

TAKES GOOD
CARE OF YOU

BRITISH OVERSEAS AIRWAYS CORPORATION

Offices in all principal cities

Cuba Is Most 'Bugged' Country As Surveillance Deepens

By ERNIE WEATHERALL, CBS

Miami, Florida

Cuba is probably the most "bugged" island in the world. The Navy is beaming with its sonar equipment to see if any Russian submarines are trying to sneak through the blockade. The Air Force is listening in to conversations between Cuban fighter pilots flying outdated MIGS; and the Army is eavesdropping on short-wave radio conversations between tank crews during maneuvers. And on the news front, the Columbia Broadcasting System has chartered a special plane to monitor the Cuban television station in Havana.

Ranting & Raving

I talked with Ted Sack, a cameraman with station WTVJ, a CBS television station in Miami. He told me he has monitored so many of Fidel Castro's TV broadcasts he can almost hear his ranting and raving in his sleep.

CBS has chartered a DC-3 executive plane, stripped of all its plus equipment, and carries all kinds of TV equipment, including a 16mm movie camera which can record the programs picked up from the Cuban radio.

"As you probably know," Ted told me, "the Cubans have put an embargo on all TV films. So we have to depend on our monitor service to pick up the programs."

WTVJ had made arrangements to monitor the Cuban radio from Key West, but the picture was not satisfactory, so CBS decided to fly to Cuba and get better reception.

WTVJ of Miami, has been keeping a short-wave radio monitor on Cuba at all times. Any time there is an announcement that Castro will make a speech on CMQ-TV, Channel 6, Havana, the CBS station alerts its chartered DC-2 plane to be ready for a monitor flight.

File Flight Plan

"We file a flight plan so we won't be shot down by our own fighters," Ted Sacks told me. "You may think I'm kidding, but if we stray a hundred feet off our course, they have a scramble of fighter planes to intercept us."

One chartered plane with a group of press photographers, was looking around for Russian ships that might try and defy the blockade on Cuba. The plane strayed out of its flight plan, and the North American Defense Command sent its fighters out to shoot down the "boogie" that appeared on its radar screen. Fortunately, the fighters did not destroy the "enemy" plane, but it was enough to scare the pilot into keeping within his approval flight plan the next time he went out.

Ted said that the CBS chartered plane must keep in the prescribed air lane, but can go beyond its 8,500 feet allowed altitude.

"We must be flexible so we can get a clear picture of the Cuban radio," he explained. "This depends on the weather and cloud formations, and our technicians are always in close contact with the



Premier Fidel Castro addressing Cuban people on TV, telling them of his refusal to allow inspection of Russian missile bases in his country. Picture was taken on CBS monitor plane, flying near Cuba.

pilot so we can tell him what kind reception we are getting."

I asked Ted what Castro talks about for three hours and whether he repeats himself.

"I understand Spanish, so I have a good idea what Castro is raving about," Ted explained. "In these three-hour speeches, he usually starts out with the history of Communism, from the time of the Russian revolution. Then by the time he has reached the second hour we are all alerted for his statement."

"Once he has made his point, then he lapses into a tirade against the U.S. for an hour, then makes his statement again."

"So if you miss him the first hour, you can pick up the meat of what he is saying, in the second or third hour."

Ted keeps the time on the camera when Castro makes his statements, and when the films are processed back in Miami for the CBS network, they know where the portion of the newsworthy statements of his speech are.

Score a Beat

"Sometimes we score a beat," he recalled. "One time, Castro was bragging that a Soviet freighter, the Vinnica, had eluded the American Navy's blockade, and had reached Havana. Then the camera broke away for a live shot of the freighter in the harbor. We had an exclusive on it."

"We always keep an eye open for film clips on Soviet equipment. We often record shots of Russian tanks, planes, and trucks, in the propaganda films showing on Cuban TV."

After the CBS plane arrives in Miami, the film is processed and sent by what is called "cable feed" to New York. Sometimes the raw, or unprocessed film, is sent to the WCBS-TV station in New York for processing.

These film clips are later seen on the CBS network late news and other shows with newsmen Bernard Eismann doing the commentary.

Ted told me that one of his co-workers is a Cuban named Manola Alvarez.

"He was the communication officer on the ill-fated invasion of the Bay of Pigs," Ted explained. "He is an expert on Castro, and he can tell more by the dictator's expression on the TV screen, than any wishful thinking of the so-called Cuban experts."

Castro Changed

"Just for an example, Castro has changed tremendously ever since the Soviets announced they would pull out their missiles."

"Take the films we recorded of Castro during his TV appearances on last May Day. He was really drunk with power inspecting Russian rockets, tanks and planes."

"But during our last monitoring of the Cuban TV last week, we had a serious, almost despondent Castro who read — for the first time — a prepared script. You can see, and sense, that he has been sold out. He is not the cocky dictator of last May Day. He is more like Hitler, during the last desperate days of Nazi Germany."

Tea & Sandwiches

Until the last TV monitoring trip, Jack Shay, vice-president of operations, Norman Bean, development engineer of WTVJ, and Ted had a stewardess aboard each time the crew made its trip to spy on Cuban TV.

"She used to make coffee and sandwiches," Ted explained, "and we really miss her."

Ted isn't saying, but the rumor went around that the keeper of the purse strings back in the accounting office frowned on paying for a hostess so she mysteriously disappeared.

"We feel pretty safe in our slow old DC-3," Ted said, "and we're pretty protected by the U.S. Navy, the Air Force, and everyone else."

"But if one bright day, we see a Russian MIG fighter making a pass at us... well... I guess we would all take out our company insurance policy and start reading the fine print for the first time."

HOME FRONT (Cont'd from page 1)

best told in front page stories written by Jim Lucas, veteran Scripps-Howard newspaperman who has covered wars and near-wars, big ones and little ones, shooting wars and phony wars for 20 years.

Lucas says, "So far it has been treated strictly as an intra-mural fight between the nation's powerful press and the powerful Pentagon. But a great deal more is involved. . . it is you, the reader."

He feels both sides missed the point in the noisy row over whether newsmen should be permitted to go to Guantanamo or aboard the warships blockading Red Cuba.

The Pulitzer Prize-winner continues, "The Defense Department says this isn't war. . . but all the ingredients — short of actual shooting — are here. Civilians have been called up. Families have been evacuated from the danger zone. Thousands of armed men enforce our blockade, man the guns that ring our Guantanamo beachhead, fly over hostile Cuban bases manned by Russians with nuclear anti-aircraft rockets."

With the news blackout, newspaper editors, magazine publishers, radio and TV station managers are aware of the affinity between man and the written or spoken word; accreditation requests have jumped 200 per cent at Defense.

European publishers, after President Kennedy's speech on Oct. 22, immediately dispatched correspondents to the Cuban area. They arrived in Florida without State Department clearance and, unable to get to Cuba, are still fighting their battle at State and Defense.

Among the other veteran correspondents protesting are Mark Watson, *Baltimore Sun*; Jack Wilson, Cowles Publications; Charles W. Cordrey, Jr., UPI; and Lloyd Norman, *Newsweek*.

Knight Newspaper editor Lee Hills, president of ASNE, wired Sylvester, "There has been no distortion, no deception and no manipulation of the news released by Defense Department during the Cuban crisis. We have protected national security and the lives of the military personnel directly involved in the current crisis. This is our primary concern in releasing the news."

The *New York Times* James Reston wrote: "As long as officials merely didn't tell the whole truth, very few of us complained; but as soon as Sylvester told the truth, the editors fell on him like a fumble."

Joining the editors, correspondents and others in the press skirmish is Rep. John Moss (D-Calif.), chairman, House Government Information subcommittee. He announced his subcommittee will undertake a critical review of plans for release of government information under varying conditions of crisis after Congress convenes in January.

SOVIET VIEW (Cont'd from page 1)

The core of the Cuban crisis was ignored by Soviet media and, except for foreign broadcasts, the Soviet citizen was not informed as to the seriousness of the situation. The extent of Russian involvement in Cuba and the secrecy of the buildup were carefully avoided.

"A monstrous lie," said *Pravda*, to charges that the Soviet Union had "offensive missile" bases in Cuba. "Falsification," complained Russia's Zorin at the UN Security Council when Adlai Stevenson displayed photos of the bases. Then Khrushchev suddenly announced removal of its "offensive means" from Cuba, if the U.S. would withdraw from its base in Turkey.

The quick rejection of the Turkey-Cuba deal by the U.S. soon brought what was considered an admission by the Soviet Union that it had missile bases in Cuba — the agreement to dismantle them. According to Leo Dudin, Soviet Affairs analyst at Radio Liberty, the change from the blunt rejection of the facts to acknowledgement of them was too quick and sharp even for the Soviet reader, who is used to quick changes in the Soviet press. Dudin writes: "All propaganda organs were mobilized in order to soften the impact inside the Soviet Union."

Now the Soviet press organs were unified, organized and channeled into one line where they work best. Stories were printed of resolutions of rallies and meetings, telegrams addressed to Khrushchev, which were especially adjusted to the needs of the Soviet government, according to Dudin. Reports from Soviet correspondents in Washington and New York were featured. In a dispatch from New York, *Izvestia* said that there was so much tension in the U.S. that Broadway was deserted on a Saturday night.

According to *Izvestia*, a "multi-million sigh of relief" went up across America when Khrushchev announced the agreement to dismantle the bases in Cuba. From Havana, reports from Iron Curtain correspondents emphasized the preparations of the Cuban people to repel the aggressor.

On Oct. 29, Radio Moscow said that thousands of Americans had telephoned the Tass office in New York to offer their thanks and gratitude to the Soviet government and Khrushchev for having the good sense of following a policy which averts a thermonuclear war. In short, the U.S. was to blame for the whole mess and the Soviet Union agreed to withdraw its weapons only because President Kennedy had promised there would be no attack on Cuba.

Emerging from it all, across the front pages of the Soviet press, was Nikita Khrushchev, Peacemaker. That was the Soviet view.



This winter—
more TWA jets
to and from

EUROPE

than ever

84

transatlantic
flights
every week

When the news breaks overseas, count on TWA's convenient schedules to get you there fast! Only TWA flies you *direct* from New York to 10 major cities in Europe: London, Paris, Rome, Frankfurt, Zurich, Geneva, Milan, Lisbon, Madrid, Athens. And only TWA links these overseas centers with 70 major cities in the U.S. Get the right flight, at the right time, to the right city abroad.

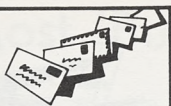
Gordon Gilmore

Vice-Pres. Public Relations,
Trans World Airlines

Nationwide
Worldwide
depend on



LETTERS



Editor, *Bulletin*:

I was deeply moved by the many friends in OPC who, on learning from the *Bulletin* about my dear wife's passing, hastened to reach out to me in sympathy by phone, wire or letter. Please let me use this bit of space sincerely to thank those whose kind messages I have not yet been able to acknowledge. Freda was close to the Club from the moment of its birth. She watched it grow with wonder and delight. She loved it truly.

Hal Lehrman

CLASSIFIED



FOREIGN CORRESPONDENTS abroad wanted for occasional part-time assignments. Must be native to country reporting from; have good command English; 5 years. minim. exp. *Versatility* a must. Contact by mail: WRITERS: FREE-LANCE, rm. 460, 527 Lexington Ave., New York 17, N.Y.

WANTED: Small, furnished apartment for temporary lease in Manhattan. Tele: T. Lowry, OR9-0670, 9:00 a.m. — 5:00 p.m.

NOTICE

The *Bulletin* Committee will begin publishing the *Bulletin* on lighter weight paper to save on postage — effective with the Nov. 17 issue.

NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Toni Howard — Writer for the Saturday Evening Post, Theoule, France.

AFFILIATE

Robert Ross McLaughlin — Picture Consultant, The Macmillan Company, New York.

CHINA — INDIA (Cont'd from page 1)

Calcutta. There, newsmen planning to cover the border fighting must obtain Indian Government permission and facilities to journey further.

The U.S. Air Force has stated it will transport the correspondents to their Germany base if they wish to return within the 10-day package supply run.

Among correspondents now headed for the Sino-Indian front are Dickey Chapell, *Reader's Digest*; Hal Bruno, *Newsweek*; Tom Ross, *Chicago Sun-Times*; Darwin Olafson, *Omaha World-Herald*; Neal Stanford, *Christian Science Monitor*; and John Norris, *Washington Post*.

Also, Gerd Lotze, Documentary Programs; Gene Famigletti, *Army Times*; Stuart Loory, *N.Y. Herald Tribune*; Don Zwlsra, *Missiles & Rockets*; Peter Andrews, Hearst Headline Service; W.E. Garrett, *National Geographic Magazine*; and Richard France, Defense Department escort.

Jessie Stearns

BOARD MEETING, Nov. 1

The Board of Governors, at a special meeting Nov. 1, ordered a further study of OPC guest room facilities to determine whether these services should be curtailed or eliminated.

It also voted to publish the *Overseas Press Bulletin* "in its present capacity," and agreed to wider powers for the Bulletin Committee so that increased advertising revenue could be gained.

The special meeting was called to action recommendations made by Horwath and Horwath, a firm which had been engaged to analyze the entire OPC operation and report on ways and means to effect economies.

Among its recommendations made to keep the Club financially stable had been the elimination of all hotel room facilities, a raise in dues, and a cut in *Bulletin* expenditures.

It was estimated that the Club had lost money in 1961 and was losing more this year. However, a raise in dues earlier voted by the Board was double that recommended by the business analysis firm and cut the estimated losses expected this year by about 50 per cent, according to treasurer Matt Huttner.

During the meeting, it was argued that while the Horwath and Horwath report was based on an objective economic analysis of Club operations, it did not take into consideration the services which OPC should offer its members if it is to function as a Club rather than as a commercial concern. Marty Gershen

FOR MEMBERS ONLY...THE OVERSEAS PRESS CLUB, INC.

Group Insurance Program provides up to

\$10,000.00

toward cost of hospital, doctors, drugs, treatment, etc.,
for you and your family!

and the new life insurance program offers up to

\$10,000.00 in benefits

at low, low group rates!

Exclusively yours...

Write or call today for facts about group rates 40% less than comparable individual policies!

Telephone or write...

OVERSEAS PRESS CLUB GROUP DEPT.

Mutual of Omaha

417 Fifth Avenue, New York 16, N. Y.

ORegon

9-8200

Mutual
OF OMAHA

Your Good Neighbor



MUTUAL OF OMAHA
INSURANCE COMPANY
HOME OFFICE
OMAHA, NEBRASKA

COMPANION LIFE INSURANCE
COMPANY, NEW YORK
417 Fifth Avenue, New York 16, N. Y.

TICKER (Cont'd from page 2)

Guardian, on deck again after brief vacation. . . Charles Guptill, Gannett Newspapers, added the Daily Mail to his representations here. . . Lucie Rosenberg, wife of AP bureau chief Morris Rosenberg, recovered from eye operation in NY recently. . . Harold Lavine, Newsweek, broke his coccyx at a resort swimming pool recently but is ambulating to press club again.

Relative quiet has settled over hotel here where scores of visiting firemen covered recent Organization of American States Ecosoc and Alliance for Progress meeting, in midst of Cuban crisis. Among out-of-towners were: Rene Avila of Buenos Aires radio; Fernando Braschi, La Tribuna, Lima; Ramon Buerne, La Republic, San Jose, Costa Rica; Enriquez Chavaz, La Nacion, Guayaquil; Jerry Hannifin, Time-Life, Washington; John D. Harbron, Southam News, Toronto; Djuka Julius, Politika, Belgrade; William H. MacLeisch, Vision, NY; Jovan Miric, Tanjug, Yugoslav Agency, Belgrade; Henry Raymont, UPI, Washington; Tad Szulc, NY Times, Washington; William Ryan, AP, NY; and J.H. Tamez, La Prensa, San Antonio. Foreign correspondents here were guests at new Mexico press building, donated by Mexican government.

PEOPLE & PLACES

TRAVELING: John Strohm just back from Mexico where he garnered data for upcoming Reader's Digest piece **Geraldine Fitch** and husband George, after nearly a year in USA, headed back to Taiwan via Liberia, Ghana, Congo interviewing officials, and Kenya to visit son who is AID official.

BOOKS: To highlight **Carl Sandburg's** 85th birthday on Jan. 6, Fawcett World Library's **William Lengel** and **Fred Kerner** will publish his biography by Harry Golden Macmillan contracted **Benjamin Fine**, education ed of NANA/Bell Syndicate, to research, write book on grass roots problem in American schooling and careers **Morris L. Ernst** being published three ways at once: His "Untitled," a biography of his 72nd year, coming out Nov. 21; Macmillan publishing "Privacy, or the Right To Be Left Alone," co-authored with partner Alan Schwartz; and Putnam bringing out a paperback, "Report On The American Communist," done with **David Loth**. Ernst also recently gave two lectures at the University of London on censorship and law in the USA and on freedom of expression for authors and lawyers **Adele Nathan's** "The First Atlantic Cable" chosen by Book-of-the-Month Club for Young Readers of America Jan. selection New quarterly hardback, "Contemporary Authors," includes several OPCers — **Berbert Matthews, Harry Ellis, David Alexander, Stuart Cloete, Neil Hickey, Charles Muller, Frank Kelley**.

RADIO-TV: WQXR's Observation Point program had NY Times foreign news ed **Emanuel Freedman** as guest on Nov. 6 Long John Nebel program on WOR Nov. 8 included **Quincy Howe**, editor of Atlas Magazine.

NEW POSTS: NY Stock Exchange named **George Bookman**, member of Fortune's board of editors, as press relations director First major U.S. ad agency in Spain just launched by **Dennis McEvoy**, former asst. director Reader's Digest Internat'l editions and correspondent for This Week **Carl Ruff** has merged his PR firm with that of Michael McAuliffe Associates to form new domestic/internat'l company of Ruff, Kiek & McAuliffe, Inc. . . . Veteran Newsweek editorial director **Chet Shaw** has moved into semi-retirement in Coral Gables, Fla. . . . **Frank S. Johnson**, former education editor of Newsday, named director of information for Science Research Associates, Inc., in Chicago

LECTURES: Mary Bass, exec. editor of Ladies' Home Journal since 1944, leaving for new fields and lecturing on such topics as "What Have Women Gotten Themselves Into?" UPI Moscow bureau chief **Henry Shapiro** lectured on "Ten Years Without Stalin" last month before 1,000 at journalism school of U.

PLACEMENT

Africa

No. 631 Intl. news agcy. with rapidly expanding operations invites qualified correspondents of proven reliability & stationed in any of the newly developing countries of Africa, particularly those with bus. reporting exper. to present qualifications. Superior rates paid for both spot & continuing asgmts.

New York City

No. 632 WRITER (male) external PR publications maj. intl. oil co. Solid writing skills in converting "routine" operations into live features for high level intl. lay audiences. Work with pix by top photo-journalists. Some knowl. mag. prep. & production (offset). Strong ability in helping generate story material & follow-through on development. Good interest & knowl. intl. affairs, relations, history, etc. Salary \$7,200.

Washington, D.C.

No. 634 Two speech writers, able translate financial and tax data into basic English, prepare testimony. Salaries according to capabilities, \$10,000 up.

Latin America

No. 635 PR man to handle news (in English), tourism angle. Ed. exp. required. Must read & speak Spanish, know Latin Amer. area. To locate Latin American capital. Salary negotiable.

New York City

No. 638 PR & publicity man or woman for architectural & decorative accounts with media contacts in consumer & trade publications. Emphasis on building & architectural activities. Good writing ability and knowledge of product publicity. Salary \$7500.

No. 639 Large publishing firm seeking man with mechanical bent or experience in area of equipment and TBA for reporting and writing about operations, engineering and equipment in oil field. Solid writing and reporting experience needed. College background necessary. Salary range: \$6,000 to \$9,000.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

of Cal. in Berkeley WOR veep **Martin S. Fliesler** recently addressed annual convention of Central Canada Broadcasters Assn. in Toronto on the opportunities in adult programming. . . .

Bennett Cerf, Phelps Phelps, Leonard Lyons and master of ceremonies **James Sheldon** uttered support for James Michener in his run for Congress from Pennsylvania Bucks County country. Rally, held in NYC at Toots Shors, organized by **Len Saffir**.

HONORS: **Bernard Sobel** elected member of the Lambs consul and editor of their publication, The Script **T. Norman Palmer** received grand cross of Eloy Alfaro Internat'l Foundation of Panama for services in cause of inter-American relations.

Russell, Burdsall & Ward

Bolt and Nut Company is the nations' largest independent manufacturer of industrial fasteners—bolts and nuts. It is a primary supplier to the automotive industry (the average car contains about 60 lbs. of bolts and nuts). RB&W has also pioneered in the development of "high strength" bolts in structural steel erection and fabrication, and for railway car repairs.

*Helping tell the story of
Russell, Burdsall & Ward and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto
Geneva • London • Brussels

PUBLIC RELATIONS

*For the finest
in photographic
reporting...*



UNITED PRESS INTERNATIONAL
Commercial Photography Division

**Official Photographers for the
OVERSEAS PRESS CLUB**

WORLD HEADQUARTERS
220 East 42nd St., New York 17, N. Y.
MUrray Hill 2-0400

Roy Mehlman, Director

Pan Am travelers get 10 sunny islands for the price of one



Leave by Pan Am Jet from Boston, New York, Philadelphia, Baltimore/Washington, or Miami

There's no reason under the warm sun why you can't see *all* of the Caribbean on your winter vacation.

Just fly Pan Am. Pan Am will take you to Puerto Rico, St. Croix, Antigua, Guadeloupe, Martinique, Barbados, Dominican Rep./Haiti, Jamaica and Nassau for the price of your Jet ticket to Trinidad alone!

Only \$319 round-trip *Rainbow* Jet economy fare from New York. Other island combinations even less! Explore one or all, as you wish—take up to a

year to make this the get-away-from-it-all vacation of a lifetime. Nobody knows, or covers the Caribbean like Pan Am. Pan Am Jet Clippers® leave from 6 East Coast cities and serve every major Caribbean Island. See your Travel Agent or a Pan American office.

**Enjoy the Priceless Extra of Experience
on the World's Most Experienced Airline**

The Priceless Extra of Experience. When you choose Pan Am, you feel at ease—for Pan Am is the World's Most Experienced Airline. This experience is reflected in the many ways that Pan Am people, aloft and on the ground, make you a carefree traveler.



FIRST IN LATIN AMERICA
FIRST ON THE PACIFIC
FIRST ON THE ATLANTIC
FIRST 'ROUND THE WORLD